



DUBAI
PROPERTY
EXPO *in*
LONDON

Post Show Report

6th & 7th Sept, 2025





Event Highlight

DUBAI PROPERTY EXPO - LONDON EDITION

London Hilton On Park Lane, September 6th & 7th 2025

NKN Media proudly hosted the London Edition of the Dubai Property Expo, establishing it as one of the most significant Dubai-focused real estate showcases in the UK. Held at the prestigious Hilton on Park Lane, the two-day event united Dubai's leading developers, legal experts, investment advisors, and a highly curated audience of over 1,200+ serious investors and buyers from across the UK and Europe.

The Expo successfully facilitated meaningful cross-border investment discussions and resulted in AED 300Million+ in closed property deals, reinforcing its position as a premium, results-driven platform connecting

The London Hilton lit red in the honour of NKN Media celebrating it's glorious 5 years.

Arbaaz Khan

CELEBRITY GUEST

Actor & Film Producer

Bollywood actor and producer **Arbaaz Khan** graced the event as Guest of Honour, adding star power to an already elite gathering. Attendees benefited from in-depth property showcases, legal consultations, investment guidance, and exclusive promotional offers.

This landmark event underscored NKN Media's ability to execute large-scale, investor-driven real estate exhibitions across international markets, strengthening our presence in both the GCC and Southeast Asia.



Event Statistics

18



EXHIBITORS



**AED 300
MILLION+**
in sales



1200+
Visitors

**DANUBE
PROPERTIES**



**RRS
International
Development**
Rediscover Limitless Living



TOWNX

**PARK
GROUP**

**ALTAY
HILLS**

USH

**SV SKY VIEW
REAL ESTATE**



DNL | PROPERTIES



**DRIVEN
Forbes
GLOBAL PROPERTIES**

CANVAS

**H&S
REAL ESTATE**

**WHITEROCK
PROPERTIES**

**amaya
vista.**

Event Gallery



360° integrated Marketing Campaign

TELEVISION 2.5 week campaign



SONY TV

- **Program:** Kaun Banega Crorepati
- **Reach:** **160,000+** unique South Asian audiences.
- **Program:** Super Dancer
- **Reach:** Over **210,000+**

RADIO 1 week campaign 450 plus spots



LYCA RADIO

Reach: **200,000** listeners in Greater London

360° integrated Marketing plan

NEWSPAPER

[Two Insertions 2nd & 5th Sept 2025]



FREE METRO

Reach: **4.8 Million+**

[Premium London & National Newspaper]

LONDON BUS

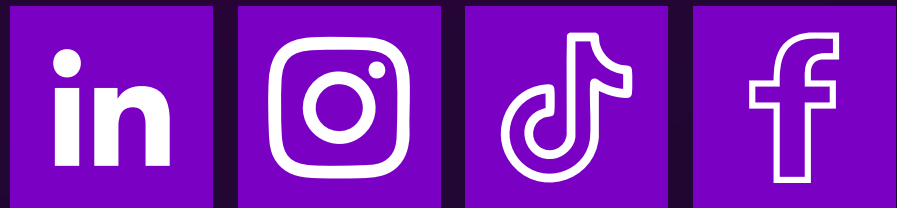
2 week campaign



Reach: Over **100 bus**,
18.5Million+ impacts
across London

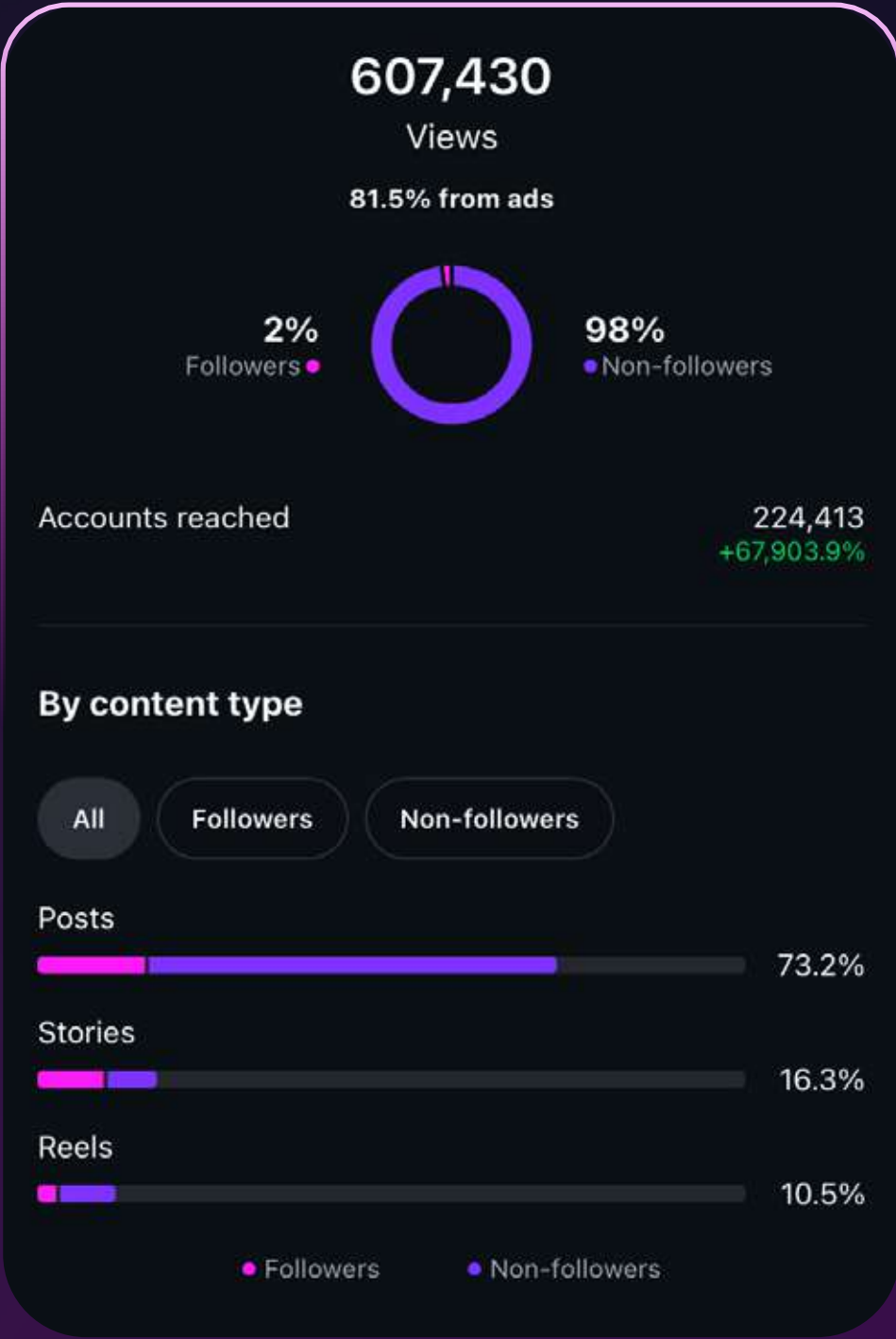
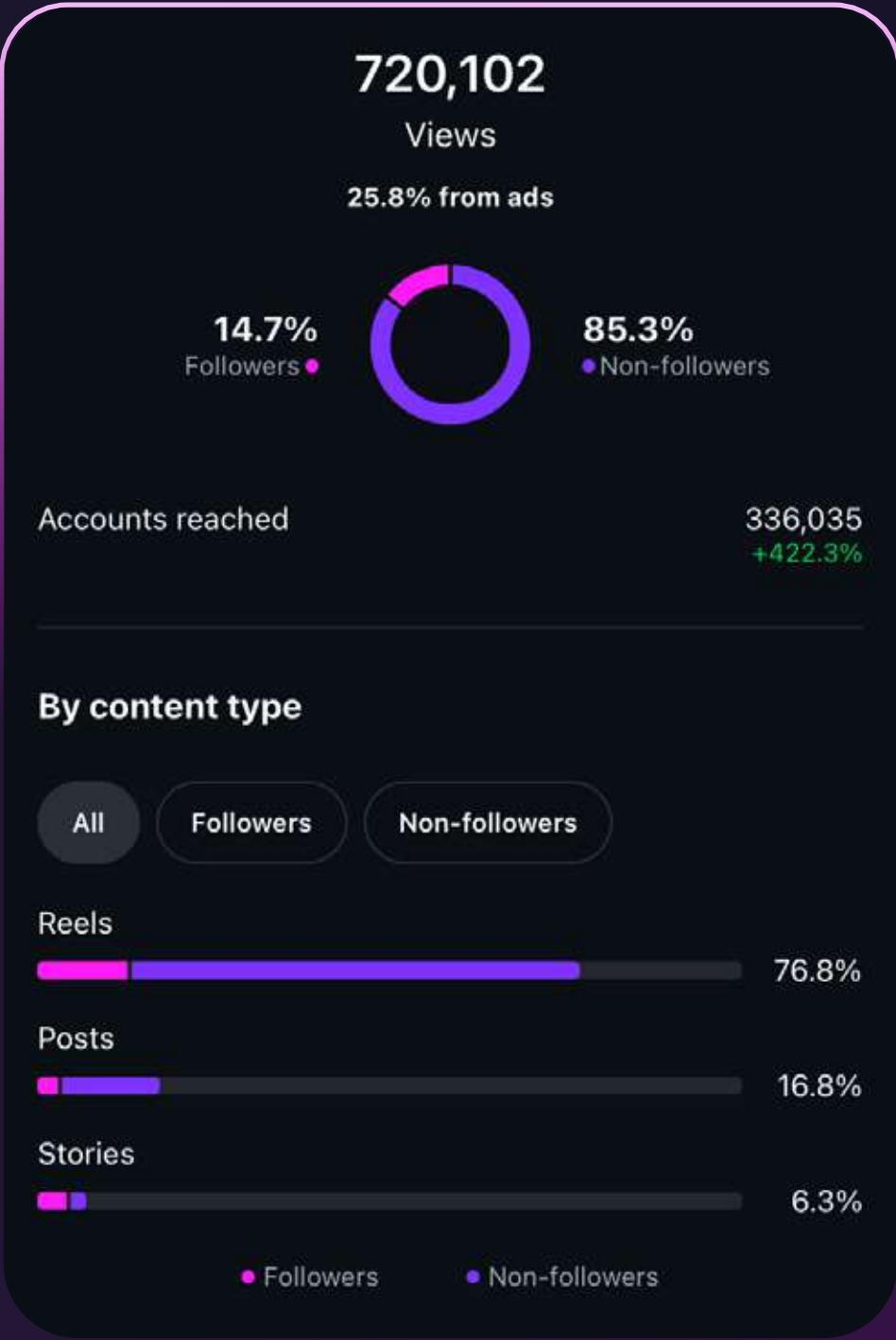
Digital Media Reach

PLATFORMS



1.6 MILLION+
DIGITAL
IMPRESSIONS

ENGAGED COUNTRIES



Social Media

Social Media Marketing




1.5 MILLION+
INSTA REEL
VIEWS




80K+
LINKEDIN
IMPRESSIONS


Influencer Marketing



@neeha_riaz
21.2K
21.2K · View insights
213 5 15



@thelondonextrovert
11.2K
11.2K · View insights
80 9 2 34



@london.insider.guide_jg
65.5K
65.5K · View insights
302 24 3 43

Performance Marketing

50+ Ads [Static & Dynamic] for over 2 Months

**2.1M
IMPRESSIONS**

**730K
REACH**



**3000+
QUALIFIED
LEADS**

**1200+
VISITORS**



+MORE

Exhibitor Feedback

DANUBE PROPERTIES

Thank You, NKN Media!

The expo has been truly magnificent — beautifully organized with a vibrant atmosphere. We connected with a strong number of clients, secured sales, and witnessed highly positive engagement. The overall response has been excellent, and we look forward to more successful collaborations ahead!

SKY VIEW REAL ESTATE

Appreciation for NKN Media

An amazing experience at the expo! The event was buzzing with activity, drawing continuous footfall and strong investor interest. It gave us the perfect opportunity to showcase our portfolio in a dynamic, professional setting. We're delighted to be part of this successful platform.

USH

Thank You, NKN Media!

The expo was energetic and engaging, with impressive attendance and quality interactions. It provided us with a valuable space to meet potential clients and present our offerings. We truly appreciate this opportunity and the positive response we've received.

RABDAN DEVELOPMENTS

Thank You, NKN Media!

A fantastic experience overall! The expo attracted significant interest and strong investment potential, creating the right environment for meaningful conversations. The turnout was impressive, the response highly positive, and we truly value this collaboration with NKN Media.



UPCOMING EXPOS

SINGAPORE

LONDON



24th - 25th
JAN, 2026



MELATI BALLROOM
Marina Bay Sands



24th - 25th - 26th
APRIL, 2026



LONDON HILLTON
ON PARK LANE

THANK YOU!

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